



**APPLICATION GUIDELINES FOR  
SPONSOR'S IDENTIFICATION**



**PERIOD:** 2018. 06. 01. – 12. 31.

**TARGET:** SANCTIONED AND PROMOTED EVENTS BY WORLD TAEKWONDO

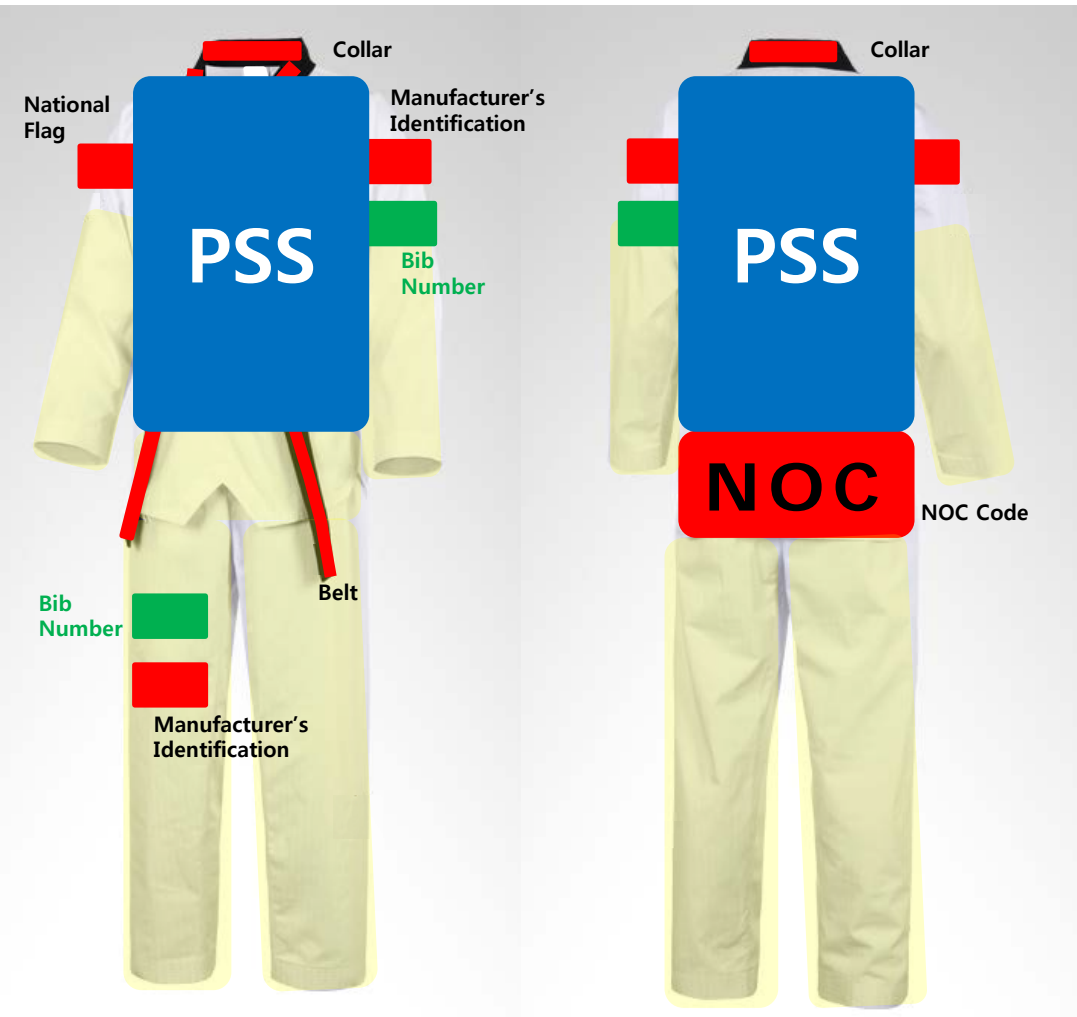
**Restricted Conditions:**

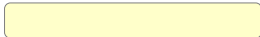



- Only **ONE** sponsor's identification(logo) is allowed to each of kyorugi uniform's jacket and pants.
- MNA sponsor's identification(logo) is **ONLY** allowed to national teams, not to individual athletes.
- WT-recognized brands are **NOT** allowed to sponsor to other WT-recognized brands' products.

**Location and Size**

	LOCATION	SIZE
<b>CLOTHING</b>		
<b>Kyorugi Jacket</b>	5 to 5.5cm below the national flag of the right arm 5 to 5.5cm below the manufacturer's logo of the left arm	<i>within 50cm<sup>2</sup></i>
	None to NOC code area in the back	<i>None</i>
<b>Kyorugi Pants</b>	Isolation Area : 5 to 5.5cm around the manufacturer's logo of the right leg	<i>within 50cm<sup>2</sup></i>
<b>Kyorugi Belt</b>	None	<i>None</i>
<b>*Bib Number (if applicated)</b>	Isolation Area : 3 to 3.5cm around the Bib number area of the left arm	<i>within 50cm<sup>2</sup></i>
	Isolation Area : 3 to 3.5cm around the Bib number area of the right leg	

## Prohibited Branding Locations:



- Available Locations: 
- Restricted Locations:  
- PSS Locations: 

### ▶ Kyorugi Uniform Jacket

- **EXCEPT** Collar
- All Location Available **EXCEPT** the location for;
  - WT logo
  - Manufacturer's identification
  - National flag
  - NOC code
  - **Bib number (if applied)**

### ▶ Kyorugi Uniform Pants

- All Location Available **EXCEPT** the location for;
  - Manufacturer's identification
  - **Bib number (if applied)**

### ▶ Kyorugi Belt

- **EXCEPT** all locations

### ▶ Size

- ONE sponsor logo allowed to each TOP and BOTTOMS
- **within 50cm<sup>2</sup>**

Examples of CORRECT Sponsor Locations:



*\*ONE sponsor logo allowed to each TOP and BOTTOMS*

Examples of **INCORRECT** Branding Locations:



**Prohibited locations for;**

- National Flag
- WT Logo
- Manufacturer's Brand
- Belt
- Collar
- NOC Code

## Marketing Committee has the authority;

- Not to be delegated or transferred
- To stop sponsoring to any brands or companies
- To be blackout to the exposure of identification of brands or companies, which are;
  1. *Sexually Oriented*
  2. *Gambling, Lotteries, Raffles, Contests, or Sweepstakes*
  3. *Loan or Mortgage*
  4. *Hatred, Racism, or Religion*