

WORLD TAEKWONDO SUSTAINABILITY AWARDS

Introduction

In 2022, World Taekwondo (WT) took a step further on its sustainability journey by developing a new Sustainability Strategy. The strategy includes an implementation plan based on three focus areas:

- Diversity, Equity & Inclusion and Community
- Environmental Sustainability
- Health & Well-being

Objectives have been established for each focus area, with accompanying actions planned across the organisation, its events, and throughout the global Taekwondo family.

One of those actions is a Sustainability Award, to be held annually at the WT Gala event usually on the occasion of the WT Grand Prix Final, to celebrate the valuable contributions of Member National Associations (MNAs) through the sport to global sustainable development goals.

Why apply?

Many MNAs are already doing excellent work in sustainable development, and we wish to make sure that everyone can share in their experiences and take advantage of the know-how in the Taekwondo family for the benefit of society and the environment.

In addition, MNA's stand to gain visibility and recognition for their achievements:

- All eligible applicants will have their initiatives listed on the WT Awards webpage.
- All shortlisted finalists (3 from each award category, 9 in total) will have a description of their initiatives on the webpage.
- All shortlisted finalists will receive support from WT in their PR efforts to promote their awards and nominations.

Win a cash prize:

- The winner from each category will receive an award and a cash prize to the amount of US \$10,000 dollars, including \$5,000 in cash and the same amount in value-in-kind for 2024.



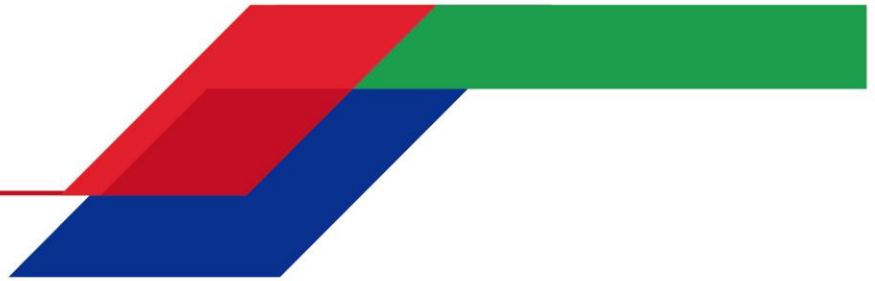
Application process

- An online application process will open on September 11, 2023 and close on October 13, 2023.
- WT will inform MNAs via email and also announce on the WT website.
- An award will be given for each of the three focus areas. In addition, the Jury will decide on one overall award among the winners from each focus area.
- Applicants are invited to apply for more than one focus area / award category, but an MNA can only be shortlisted for one.
- Applicants will be asked to respond to a questionnaire; questions will be the same across all three focus areas.
- Jury members will consist of a sub-group of WT Sustainability Committee members (not able to vote for submissions in their own country and continent) and other experts as appointed by WT.
- Applications must come from MNAs, regardless of whether the initiative was conducted in partnership with another entity.
- The application must be submitted via an online platform with the completed data required by the stated deadline. A link to the online platform will be sent to the MNAs.
- If the application and data are not in the same languages used in the WT MNA Survey (English, French, Arabic, and Spanish), the MNA is required to submit a translated version in order for the jury members to understand the application.
- An MNA may only submit a winning project once. A winning MNA may submit another project in the following year(s).

Award criteria

An application must showcase a good practice in one of the three focus areas. As part of the application form, we invite the applicants to provide the following information:

- Focus Area
- Name of the action
- Summary of the action, including perceived needs and objectives
- Key performance indicators that were used to measure progress
- Unique attributes of the action
- Challenges faced
- Lasting impact
- Approach to communication
- Plans for award prize money and in-kind support



Evaluation process

- WT will assess the eligibility of the applications based on the eligibility criteria outlined above, under 'Application Process'.
- Jury members will then rank each of the applications by scoring each one across pre-defined criteria, including but not limited to:
 - Sustainability impact
 - Replicability (i.e., ease of implementation by another MNA)
 - Alignment with the WT Sustainability Strategy and aims
 - Proposed next steps
- The top three ranked applications within each focus group will be debated among the jury to ensure confidence in the final ranking, and to decide on an overall winner.

Timeline

11 September 2023	Call for applications opens
13 October 2023	Deadline for submission of applications
17 October 2023	Collated applications sent to Jury for individual evaluation
17 November 2023	Jury meets to decide on winners from each focus area and overall winner
2 December 2023	WT Gala Event 2023

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