



**19th WT Taekwondo for All Committee Meeting (via conference call)  
March 9, 2023 | 16h00-17h00 (KST)**

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**SUMMARY**

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Attendees: Ms. Hadwah Moawad (Chair), Sister Linda Sim (Vice Chair), Mr. Richard Barnor (Member), Ms. Dana Touran (Member), Mr. John Cullen (Member), Mr. Wooram Kim (Assistant Manager, MRD) and Ms. Claudia Cardenas (Intern, MRD)

**1. Establish Quorum**

- *Five (5) members attended the meeting; thus, the quorum was established.*

**2. Approval of the Minutes**

- *The minutes of the previous Committee meeting held on January 26, 2023, were approved by the Committee.*

**3. Items**

- a. Review the refined Taekwondo for better life concepts and the sample QR code which should be included in every article related to the concepts
  - *The QR code ideally will be available at every article developed by the Committee so people can see the work that has been done so far, engage with the concepts, and share the content. (Hadwah)*
  - *The 12 concepts, briefly listed and explained, relate to “Taekwondo for Better Life” exemplifying how the power of the sport and the values of taekwondo are used to improve people's lives. The concepts will be linked not only to the QR Code but to social media as well. (Hadwah)*
  - *The idea previously discussed about the installation of a Booth at WT-promoted Championships or events will allow us to present merchandize (t-shirts, bags, jars, etc.) with the QR code attached to promote the concepts among the taekwondo community and beyond. (Hadwah)*
  - *Each of the concepts should be highlighted depending on the event. For example, the “Young Lions” concept could be promoted at the WT Cadet Championships; the “Volunteer of the Year” concept at the celebration of the WT’s 50<sup>th</sup> anniversary at WT Championships in Baku, the “Athlete+” concept at the Grand Prix Challenge or Youth Olympic Games, and so on. (John)*
  - *The possibility of installation of the Booth at WT Championships in Baku is being discussed with the OC, once it is approved, the type of merchandize that is going to be available can be examined and defined. (Hadwah)*
- b. Update regarding the media department on how to create the QR code from their side to be owned by WT so it can be included in all materials produced by TKD for All Committee
  - *While online tools are available to create the QR Code, it would be better to have it created by WT Media Department. (Hadwah)*
  - *An email should be sent directly to WT Media Department requesting the approval and launching of the QR Code and attaching the “Taekwondo for Better Life Concepts” PPT*



*file. For further information, WT's official email 'member@worldtaekwondo.org' can be placed at the last page of the file. (Wooram)*

- *The QR Code should be printed in the promotional t-shirts at world championships. Also, it should be included at the bottom of the live streaming. In addition, a video should be created to be portrayed during the pauses between matches to increase the impact of the concepts. (John)*
- *The content within the PPT file should be hyperlinked to the available articles so people can easily access them after scanning the QR Code. (Claudia)*

c. Updates from Richard regarding THF activities

- *During the meeting with THF, valuable comments and suggestions were shared. Riccardo Fraccari, president of the World Baseball Softball Confederation, expressed his willingness to assist African countries. The Olympic Refugee Foundation also showed interest in helping and sought my opinion. I recommended eight African countries to start with, highlighting Mali as an ideal location. Additionally, I suggested implementing new scenarios within refugee camps, allowing representation of all sports federations. Along with that implementation, coaches must be supported specially regarding traveling to the refugee camps, and equipment must be provided as well. (Richard)*
- *A standard checklist of the primary needs of the refugee camps should be created to facilitate the projects' implementation process. The checklist must include providers and responsible personnel. (Hadwah)*
- *The list should also include monitoring and evaluation every three months to track the status of the equipment and the progress of the projects to make them sustainable. (John)*

d. Updates from Hadwah regarding: THF Ambassadors, equipment supply, TKD for better life booth at the World Championship

- *THF Ambassadors from the Headquarters must be reactivated by selecting one or two as role models for world branches with defined activities, roles, and responsibilities. Ms. Wu Jing Yu should be informed about her position as a THF Ambassador due to her contributions. Her role and responsibilities should be communicated as well. (Hadwah)*
- *Regarding the equipment supply, the main issue is the delivery process and payment for the recipient countries. A local supplier could be a solution but this matter has to be further explored. (Hadwah)*
- *Delivery companies could also be approached asking them to contribute for this cause as part of their Corporate Social Responsibility. (John)*
- *The installment of the booth at the world championships is being discussed to get the approval and proceed. (Hadwah)*

e. Discussion for the WISH program and suggesting female coaches

- *The conditions and requirements for IFs to send female coaches for the WISH Program need to be revised. (Hadwah)*
- *The IFs are required to select a mentor for the nominated female coach to assist in the sport-specific sessions. The allocated budget for the female coach and the mentor is \$7,100 as defined by the WISH Program. (Claudia)*
- *Due to the limited budget allocation, budgets for 1 coach and 1 mentor have been allocated. (Wooram)*



- *Three coaches and three mentors should be nominated by next week to select them before the deadline. (Hadwah)*
- *A schedule with the deadlines for submission of applications and timeline of the program will be shared with the Committee. (Claudia)*

#### **4. Next Committee Meeting**

- *The next meeting will be held on April 6, 2023 at 16:00 in Korea local time.*
- *Confirmed the Time Zone: [Time Zone Converter – Time Difference Calculator \(timeanddate.com\)](#)*

#### **5. Closing of Meeting**

- *The meeting was adjourned by the Chair.*