



**21<sup>st</sup> WT Taekwondo for All Committee Meeting (via conference call)  
June 15, 2023 | 16h00-17h00 (KST)**

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**SUMMARY**

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Attendees: Ms. Hadwah Moawad (Chair), Ms. Sister Linda Sim (Vice Chair), Mr. Richard Barnor (Member), Mr. John Cullen (Member), Mr. Myungwon Lee (Assistant Manager, MRD), Ms. Claudia Cardenas (Coordinator, MRD), Ms. Jaelee Yun (Intern, MRD)

**1. Establish Quorum**

- *Four (4) members attended the meeting; thus, the quorum was established.*

**2. Approval of the Minutes**

- *The minutes of the previous Committee meeting held on April 6, 2023, were approved by the Committee.*

**3. Items**

**a. Review of Terms of Reference**

- *Requested all members to review the terms of reference within a week (Hadwah)*
- *Follow up: Sent the reminder to review the terms of reference and also requested all members to submit updated CVs (MRD)*
- *Follow up: The pledge is distributed via email. Once it is confirmed, the updates will be made accordingly (MRD)*

**b. Updates from Baku**

- *Commented that the most important aspect at Baku was the representation of activities organized by the Taekwondo for All Committee and raising awareness. Requested to utilize the donations for future Committee activities. (Richard)*
- *Commented that gaining the attention of IOC President Thomas Bach related to the concepts of Taekwondo for Better Life was especially valuable. Requested all members to use this experience and build-up from this momentum to move forward. (Hadwah)*
- *Promotion and placement of the booth stand has to be better for the future events for more engagement with public and athletes. Olympic Esports Week in Singapore could be one of the benchmark events we may learn from on how to market their products. (John)*

**c. Updates on WISH Program (Report from Claudia)**

- *Ms. Suvi Mikkonen, from Finland, was chosen as a beneficiary of the WISH Program from WT and Ms. Myriam Baverel, from France, has been selected as the sport-specific mentor. WT will provide flight tickets, accommodation, and insurance for Ms. Suvi.*
- *Timeline of WISH Program: Initial meeting: May 25, 2023 / Residential week in the UK: August 20-26, 2023 / Graduation ceremony: January 16, 2025.*
- *Ms. Suvi will take part in 8 online leadership sessions, 8 leadership mentor sessions, and 4 sport-specific mentor sessions.*



- *Suvi and Myriam will be asked to join the next Committee meeting for them to be in the loop for the purpose of publicizing their journey, achievements, and raising awareness at all levels for the entire WT community. (Hadwah)*
  
- d. **Activation of Athlete+:** suggested dates, format and structure
  - *The format and structure of Athlete+ should start simple, possibly by providing the program online. Requested all members to support the development of this program throughout this term. (Hadwah)*
  
- e. **How to link all our concepts on social media**
  - *Requested WT's support to designate a social media staff to partially taking over the highlights of activities shared by this Committee. (Hadwah)*
  - *Follow up: MRD to find a way to cooperate with Communications team and hopefully ask the designated person to join our future meetings whenever available. (MRD)*
  - *Commented that the impact of social media reach for the Baku 2023 was over 51 million views altogether. While social media outreach is vital, substantial changes around social media must also be made to fully embed the 12 Concepts across all levels within WT culture. (John)*
  
- f. **Research opportunities!**
  - *Suggested to participants after the Symposium in Baku to utilize the 12 Concepts and provide an open access for research journals for WT. (Hadwah)*
  - *Commented that we may be able to develop more opportunities from the sustainability strategy and since WT Cares have already the evaluated data from the projects regarding mental health, requested to build-up from the existing resources WT has in place. (Claudia)*
  - *Requested to Claudia to write a 2-page proposal with objectives and hypothesis related to the mental health data, and share via email to initiate the publishment process. (Hadwah)*
  
- g. **Other matters**
  - *Requested all members to participate in the SWOT analysis regarding the Booth operation in Baku based on the experiences by next meeting. (Hadwah)*
  - *Requested all members to prepare a booklet or a summary of Committee activities to be informed at the Taekwondo statue unveiling ceremony on November 15<sup>th</sup> in Lausanne. (John)*

#### **4. Next Committee Meeting**

- *The next meeting will be held on July 20, 2023 at 16:00 in Korea local time.*
- *Confirmed the Time Zone: [Time Zone Converter – Time Difference Calculator \(timeanddate.com\)](https://www.timeanddate.com/time/zone-converter/)*

#### **5. Closing of Meeting**

- *The meeting was adjourned by the Chair.*