

MAYUMI PEJO SPENCE

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Employment

- 2016-Current **USA Taekwondo** Colorado Springs, CO
Director of High Performance
- Create the structure to identify talent and pathways for sustained competitive excellence leading to Olympic Gold medals.
 - Developed and implemented national points ranking system.
 - Introduced the US Athlete Academy providing training and financial support for athletes of all levels.
 - Grew US Olympic Committee funding from 2016 to present 214%
 - Implemented a bonus structure financially rewarding athletes for international success.
 - Established the first US Center for Excellence, a regional talent identification program cultivating grass roots athletes and introducing them into the high performance pipeline.
- 2005-2016 **Colorado Dallas, LLC** Jefferson, CO
Owner/Marketing Director
- Coordinated more than 7 trade shows a year in Las Vegas, Atlanta, and Denver in charge of planning, advertising, logistics and sales.
 - Direct interaction with customers and prospects regarding sales and customer inquiries.
 - Negotiated the design and updating of company's web site.
 - Design advertising materials for publication using Photoshop and Power Point.
 - Support aid for scheduling, order processing, and accounting functions using Peachtree software.
- 1995-2004 **United States Taekwondo Union** Colorado Springs, CO
Tournament Committee Chairperson
- Coordinated more than 6 yearly events with up to 10,000 attendants in conjunction with National Events Director resulting in up to a \$15 million economic impact on host city.
 - Attended numerous event site inspections across the United States to determine appropriate settings and event preplanning.
 - Directed a committee of up to 20 members.
 - Oversaw daily operations of tournament events and troubleshooting while maximizing efficiency of event while maintaining fair play.
 - Involved in determining outcome of arbitration disputes regarding protests of match results.
- 1993-1995 **Lazarus Department Stores** Columbus, OH
- Part-time sales associate while full time college student.

Education

Ohio State University Columbus, OH
B.S.B.A. Marketing, June 1997

Achievements

- 1988 Olympic Taekwondo Bronze Medalist, Seoul, Korea.
- 1992-1998 Instructor at Ohio State University Taekwondo Club.
- 1996-2000 U.S. Taekwondo Union Women's Committee Vice Chairperson.
- 2000-2004 U.S. Taekwondo Union Athlete Advisory Committee Secretary.
- 2001 Women's National Team Coach, World Taekwondo Championships, Jeju, South Korea.
- Founded Female Athletes Camp, a grassroots program for female Taekwondo practitioners to have access to training sessions with Olympians as mentors.
- Current member of U.S. Olympians Alumni Association.