## World Taekwondo Grand Slam Champions Series & 2020 Taekwondo

## **Qualification Series**

## **Announcement on Media Award**

The Wuxi Organizing Committee of World Taekwondo Grand Slam Champions Series will set up 7 special awards (total 14 winners) during 2018. The media awards of this event, combined with entertainment awards and data awards, are intended to reflect the elegance of taekwondo and its participants from multi angles, to increase the interest of competition, to encourage more young athletes to participate in our event, to develop the popularity and reputation of the event, and to enhance the commercial value of the event and its participants.

I. Key note:

(1) ONLY the 128 qualified and invited athletes and their registered coaches who have confirmed their participation in 2018 Wuxi Grand Slam Champions Series can participate in the media award selection activity.

(2) Part of the name list of participants of the Grand Slam Final will be postpone due to various uncontrollable factors, therefore, as long as you have the chance to participate in the Grand Slam Final, welcome to contribute to us according to the participation requirement;

(3) After the confirmation of final name list, we will exclude athletes and their coaches who are not on the list from the media awards, however, all contributors will receive the same propaganda before this time.

(4) Since the media prize was set up with the intention of allowing more participants to gain something in the event, therefore, the top 3 athletes of each division who win the 2018 Grand Slam Final and their coaches, will automatically cancel the awarding qualification, and the ranking of the media awards was filled up in turn.

#### II. Introduction

#### A. Best Style Award

Winner: Male (1), Female (1)

Award prize: USD 2500/person

Award platform: Official Account of Instagram and WeChat

Participation Method: Send at least 3 fashion photos to the official email address during the contribution date. Requirement: Photos need to show personal appearance and manner, and dress style. Examples are as follows.

Contribution Date: Nov.29<sup>th</sup> to Dec. 8<sup>th</sup>, 2018.

Selection method: OC will post the contribution photos on Instagram and WeChat. 1 male athlete and 1 female athlete who gain most likes and votes on both platforms in total, will be awarded.

Vote Date: Dec.9<sup>th</sup>-Dec.15<sup>th</sup>, 2018.



## B. Best Dancer Award

Winner: Male (1) & Female (1)

Prize Money: 2500 USD/Person

Selection Platform: Tik Tok(APP)

Participation Method: Send a dance video to the official email address during the contribution date. Requirement: BGM should be the theme song of Grand Slam, taekwondo movements must be contained while other parts could be freestyle.

Contribution Date: Nov.29<sup>th</sup> to Dec. 14<sup>th</sup>, 2018.

Selection Method: (1) Male and (1) Female athlete who gain the most views on the official Grand Slam Tik Tok account within the specific presentation date will be awarded.

Presentation Date: 8p.m. Dec.5th - 8p.m. Dec.15<sup>th</sup>, 2018

## C. Best Coach Award

Winner: 2 coaches (regardless of gender)

Prize Money: 2500 USD/ Person

Selection Platform: Official Account of Instagram & WeChat

Participation Method: Coaches who are officially registered in 2018 Grand Slam Final could send personal image photos to the official email address during the contribution date. Official OC photographer can provide image photos shooting service on the warming-up day before the competition.

Contribution Date: Nov.29th - Dec.11th, 2018

Selection Method: OC will post the photos of the coaches on Instagram & WeChat. 2 coaches who gain most like and votes on both platforms will be awarded.

Polling time: 10a.m Dec. 12th to 8p.m. Dec. 15th, 2018

# D. 4K Kick Award

Winner: (1) Female & (1) Male

Prize Money: 4000 USD/Person

Selection Method: Except the Medal Competition Day, the referee group will nominate best 5 kicking every day after the competition from Dec.12<sup>th</sup> to Dec.15<sup>th</sup>. After the competition of Dec.15th, the referee group and all technical committee members will grade top 20 best kicking. (1) male and (1) female athlete who get the highest-grade in one kicking will be awarded.

# E. Best Head Kick Award

Winner: (1) Female & (1) Male

Prize Money: 2000 USD/ Person

Selection Method: Except the Medal Competition Day, (1) male and (1) female

athlete who get the maximum average number of effective head kicking from Dec.12th~Dec.15th will be awarded.

F. Best Spinning Kick Award

Winner: (1) Female & (1) Male

Prize Money: 2500 USD/ Person

Selection Method: Except the Medal Competition Day, (1) male and (1) female athlete who get the maximum average number of effective spinning kicking from Dec.12<sup>th</sup> to Dec.15<sup>th</sup> will be awarded.

G. Field Audiences' Favourite Athletes Award

Winner: Male (1), & Female (1)

Prize Money: 2500 USD / person

Selection method: During the competition days, all the audience, athletes, coaches, officials and on-site guests will receive 4 voting stickers with which you can vote for your favorite athletes on the voting wall. Finally, 1 male athlete and 1 female athlete with the highest number of votes would win the award. Voting duration: from Dec.12th to 6p.m., Dec.16th

## III. Instructions

(1) The official email address for this event is: WTGSmedia@163.com. The email title shall be unified: name +award name.

(2) Official WeChat public platform account: WT Grand Slam

Official Instagram account: wtgrandslam

Official TikTok account: WT Grand Slam (958454733)

(3) The athletes and referees of 2018 WT Grand Slam Finals could voluntarily participate in the selection of these awards.

(4) The copyright of the submitted works is owned by the organizing committee, and the organizing committee has the right to edit the submitted works.

(5) Each athlete can participate in all media awards, but only one (1) media award can be obtained. If an athlete ranks first in several media awards, he/she will only achieve one award (i.e. the award with the highest prize money). Other awards will be awarded by the remaining athletes by order.

(6) The media awards prize money will be taxed according to the Chinese tax law and will be sent to the winners by the organizing committee after deducting the tax. The prize money is issued in the form of bank remittance. The athlete is required to provide the corresponding bank account and other information required for foreign exchange to the organizing committee. The details will be sent to the winners by email.

(7) The final interpretation of the "Media Awards of 2018 World Taekwondo Grand Slam Champions Series - 2020 Taekwondo Qualification Series" belongs to the Organizing Committee of World Taekwondo Grand Slam Champions Series.

### IV. Contact

If you have questions with above awards, please contact the designated contact person of the Organizing Committee of World Taekwondo Grand Slam Champions Series in time. Contact Person: Xinyu XIANG E-mail: xiangxy@jijinsports.com Tel: 0086 15201918712 WeChat account: keiiyxiang641455925