APPLICATION GUIDELINES FOR SPONSOR’S IDENTIFICATION
**PERIOD:** 2018. 06. 01. – 12. 31.

**TARGET:** SANCTIONED AND PROMOTED EVENTS BY WORLD TAEKWONDO

**Restricted Conditions:**
- Only **ONE** sponsor’s identification/logo is allowed to each of kyorugi uniform’s jacket and pants.
- MNA sponsor’s identification/logo is **ONLY** allowed to national teams, not to individual athletes.
- WT-recognized brands are **NOT** allowed to sponsor to other WT-recognized brands’ products.

**Location and Size**

<table>
<thead>
<tr>
<th>CLOTHING</th>
<th>LOCATION</th>
<th>SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kyorugi Jacket</td>
<td>5 to 5.5cm below the national flag of the right arm</td>
<td>within 50cm²</td>
</tr>
<tr>
<td></td>
<td>5 to 5.5cm below the manufacturer’s logo of the left arm</td>
<td></td>
</tr>
<tr>
<td></td>
<td>None to NOC code area in the back</td>
<td>None</td>
</tr>
<tr>
<td>Kyorugi Pants</td>
<td>Isolation Area : 5 to 5.5cm around the manufacturer’s logo of the right leg</td>
<td>within 50cm²</td>
</tr>
<tr>
<td>Kyorugi Belt</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>*Bib Number (<em>if applied</em>)</td>
<td>Isolation Area : 3 to 3.5cm around the Bib number area of the left arm</td>
<td>within 50cm²</td>
</tr>
<tr>
<td></td>
<td>Isolation Area : 3 to 3.5cm around the Bib number area of the right leg</td>
<td></td>
</tr>
</tbody>
</table>
RESTRICTION AND PROHIBITION OF MNA SPONSOR’S IDENTIFICATION LOCATIONS

Prohibited Branding Locations:

- Kyorugi Uniform Jacket
  - EXCEPT Collar
  - All Location Available EXCEPT the location for;
    - WT logo
    - Manufacturer's identification
    - National flag
    - NOC code
    - Bib number (if applied)

- Kyorugi Uniform Pants
  - All Location Available EXCEPT the location for;
    - Manufacturer's identification
    - Bib number (if applied)

- Kyorugi Belt
  - EXCEPT all locations

- Size
  - ONE sponsor logo allowed to each TOP and BOTTOMS
  - within 50cm²
Examples of **CORRECT** Sponsor Locations:

*ONE sponsor logo allowed to each TOP and BOTTOMS*
Examples of **INCORRECT** Branding Locations:

Prohibited locations for:

- National Flag
- WT Logo
- Manufacturer’s Brand
- Belt
- Collar
- NOC Code
Marketing Committee has the authority:

- Not to be delegated or transferred

- To stop sponsoring to any brands or companies

- To be blackout to the exposure of identification of brands or companies, which are:
  
  1. *Sexually Oriented*
  
  2. *Gambling, Lotteries, Raffles, Contests, or Sweepstakes*
  
  3. *Loan or Mortgage*
  
  4. *Hatred, Racism, or Religion*