



World Taekwondo

4-Year Recognition System for 2017-2020

- Details & Procedure –

as of January 16, 2018

1. List of WT-recognized product items

Product	Annual recognition fee (USD)	Evaluation Fee (USD)
Kyorugi competition uniform / Poomsae competition uniform, including belt	50,000 for one or both	300 for one or both
Head protector / Mask head protector	40,000 (one or both)	500 irrespective of no. of items
Hand protector	15,000	
Trunk protector	10,000	
Forearm guards / Shin guards / Groin guard	10,000 (one, both or three)	
Mat	10,000	300
Poomsae competition scoring system	20,000	200
PSS (protector & scoring system for trunk & head, including sensing socks)	140,000	To be separately decided

* As per annual recognition fee and the detailed recognition procedure, please contact WT Marketing Dept. at marketing@wtf.org for detailed info.

* Evaluation fee is to be paid for the new product items that any company applies for WT recognition.

* The WT may conduct a conformity test to the product items that have been recognized by the WT of the existing WT-recognized companies during the period of the signed contract, if deemed necessary.

2. Recognition fee discount system for 4-year recognition period for 2017-2020

Discount in the third contract year and the fourth contract year mentioned below shall not be provided unless a company signs at least 3-year contract or 4-year contract at one time during this 4-year period. Calculation of the length of any contract in this 4-year period shall not be counted in the next 4-year period.

1) Companies to sign recognition contract 2017-2020

1-year contract (till Dec. 31, 2017)	2-year contract (till Dec. 31, 2018)	3-year contract (till Dec. 31, 2019)	4-year contract (till Dec. 31, 2020)	Contract year
Full payment	Full payment	Full payment	Full payment	1 st year
	Full payment	Full payment	Full payment	2 nd year
		15% discount	15% discount	3 rd year
			25% discount	4 th year

* Recognition fee for each contract year may be paid in installments.

2) Midway entering companies to sign recognition contract from 2018, 2019 or 2020

1-year contract (from 2018 or 2019 or 2020)	2-year contract (from 2018 or 2019)	3-year contract (from 2018)
Full payment	Full Payment	Full payment
	Full payment	Full payment
		15% discount

3. Benefits for recognized companies

1) Categorization formula of recognized companies:

$$\frac{(A + B) - C}{2} = \text{Company Value}$$

* A: Sum of annual recognition fee to be paid in the 2 years before

* B: Sum of annual recognition fee to be paid in the year before (previous year)

* C: Accumulated arrears until the end of previous year



2) Company Value: Result of categorization formula above

Category A: Companies whose value are in top 25% among values of all companies

Category B: Companies whose value are in mid 50% among values of all companies

Category C: Companies whose value are in low 25% among values of all companies

Category C-: Companies who have any arrears of recognition fees till the end of the previous year

Value		Sub-category
A (top 25%)	A+	Highest value among A category
	A	
B (middle 50%)		
C (bottom 25%)	C+	
	C	Midway entry
	C-	Lowest value among C category

3) Benefits for recognized companies by company category

(1) To all companies, including midway entering new companies:

Brand logos will be included in the 2-page collective ads for WT-recognized companies on the annual WT magazine.

(2) Specific benefits by company category

Benefit		Logo exposure at WT office	Discount on additional ads on WT annual magazine	Discount for promotional booth at WT promoted championships	Discount or Exemption for Testing Fee	1 free room during WTGP Final & WT Gala Awards
Company category						
A	A+	○	1-page free AD (except covers or inside covers)	1 free booth	Exemption	○
	A	○	50%	50%	50%	○
B		○	30%	30%	30%	X
C	C+	○	20%	20%	X	X
	C	○	X	X	X	
	C-	○	X	X	X	

* In case A+ company is offered 1 free booth as the PSS provider of the pertinent WT-promoted event, still the company will be offered one additional free booth if the company wants.



4. Specifications and size chart of WT-recognized products:

Separately sent to newly applying companies

5. Application for new product items or application for recognition by new Companies

- 1) Submission of LOI: The company should first submit **Letter of Intent (LOI)** to the WT Marketing Department at marketing@wtf.org
- 2) Documents to be submitted to the WT
 - (1) Detailed company info (only in case of newly applying companies)
 - (2) Detailed specifications of the pertinent product items applying for WT recognition
 - (3) Copies of CE approvals (certificates)
 - (4) Any other technical and industrial certificates issued by the pertinent national or regional authorities
 - (5) Mats or Poomsae competition scoring system: List of international competitions where the product was used among the events listed in the WT Events Calendar
- 3) The newly applying companies should send the product samples to the WT office, at 5th Fl., Kolon Bldg., 15 Hyoja-ro, Jongno-gu, Seoul, Korea 03044, as below:
 - Kyorugi competition uniform: One Kyorugi competition uniform (jacket, pants and belt), size 180cm
 - Poomsae competition uniform: Five (5) (Cadet Male and Female / Junior & Senior Male and Female / Master) (jacket, pants and belt) size 180 cm
 - Head protector: red, blue / size M
 - Mask head protector: red, blue / size M
 - Hand protector: size M
 - Forearm Guards, Shin Guards and Groin Guard: size M (male & female in case of groin guard): size M
 - Mat: one (1) sets of blue and red piece each for 1m x 1m and another piece for 0.8 m x 0.8m (as the taekwondo competition court is octagonal)



- 4) The company should transfer the set amount of evaluation fee to the following WT bank account for the evaluation of product items applying for WT recognition by the WT Technical Committee and inform the WT at marketing@wtf.org of the remittance.

Bank name: KEB Hana Bank
Account number: 548-910001-08032
Swift Code: KOEXKRSE
Holder of account: WORLD TAEKWONDO FEDERATION
Bank address: Gyeongbokgung-yeok Branch,
130, Sajik-ro, Jongno-gu, SEOUL, KOREA Postal Code: 03170
Bank Tel: 02-735-1111

**Companies which are interested in applying for WT recognition after January 1, 2017 are requested to contact the WT Marketing Dept, at marketing@wtf.org.*