## 2017-18 Season World Taekwondo Grand Slam Champions Series Announcement for Special Awards

Organizing Committee of World Taekwondo Grand Slam Champions Series (GSOC) is going to establish 7 Special Awards (with 14 awarded winners including 7 males and 7 females). The Special Awards are established to demonstrate the beauty and attractiveness of Taekwondo and Taekwondo Athletes from diverse views. These awards are judged based on participates' popularity from 4 social media platforms that are appointed by GSOC. Special Awards are designed as entertaining awards for following main purposes: to enhance the enjoyment of the tournament, to motivate more young athletes joining the tournament, to enlarge the popularity and reputation of the tournament, and to increase the commercial value of both the tournament and the participating athletes.

## A. Eligible Candidates

96 participating Athletes from 2017-18 Season WT Grand Slam (excluding athletes whom absent or withdraw from the finals).

# B. Participation Requirements

Eligible candidates need to submit photos and videos that meet the requirements of each special award to participate.

#### C. Submission Methods

Submit entires that meet the requirement of each special award through following official channels:

E-mailliuch@jijinsports.com

Facebook: WT Grand-Slam Instagram: wtgrandslam Wechat: 跆拳道大满贯

## Submission Deadlines:

- 1. For "Perfect Leggy Award", "Best Style Award", "Funny Selfie Award""Dancing Genius Award", the submission session is: From now on, to 00:00 4th January 2018 (Beijing Time). The entires of these awards will be released on appointed social media platforms by GSOC at 12:00 5th January 2018 (Beijing Time).
- 2. For "Battle Cry Award", the official cameraman will take video of each participants during the tournament, no submission is required. The entires will be released on appointed social media platforms by GSOC at 12:00 21st January 2018 (Beijing Time).
- 3. For "Best Wuxi Dialect Learner Award", the official cameraman will take video of each participants during the tournament, no submission is required. The entires will be released on appointed Wuxi local websites and Wuxi social media platforms by GSOC at 4 different times. The releasing dates are: 30th December 2017, 6th January 2018, 13th January 2018, 20th January 2018 (Beijing Time). The Links of appointed Wuxi websites and Wuxi social media platforms will be announced before 25th December 2017 (Beijing Time).

#### D. Awards Selection Rules:

a. For "Perfect Leggy Award", "Best Style Award", "Funny Selfie Award", "Dancing Genius Award", "Battle Cry Award": These 5 awards will be awarded to the participant

with the highest "Likes Count"+ "Voting Count".

1. Likes counts: GSOC will release entries via official WT Grand Slam social media account on Facebook (WT Grand-Slam), Instagram(wtgrandslam),

Weibo(跆拳道大满贯), then @ related participants. Fans from these platforms will 'like' the entries, and participants can share the related entry for more 'likes'. GSOC will count the total likes of each entry from the official WT Grand Slam social media account before the award announcement.

- 2. Voting Counts: GSOC will release entries and start votes via official WeChat public page (跆拳道大满贯) on the fixed releasing date. Fans from these platforms will vote for the entries, and participants can share the related entries for more votes. GSOC will count the total votes of each entry from the official WeChat public page before the award announcement.
- b. For "Best Wuxi Dialect Learner Award": The entires will be released on appointed Wuxi local websites and Wuxi social media platforms by GSOC. And the award winner will be the participate with highest "Likes Count"+"Voting Count" from Wuxi local media.
- c. For "Social Master Award": The award winner will be the participate with highest "Likes Count" +"Voting Count"in total among previous 6 awards.
- d. All of the Gold, Silver and Bronze Medalists from each weight divison of "2017-18 Season WT Grand Slam" will not be able to win any of the following awards: "Perfect Leggy Award", "Best Style Award", "Funny Selfie Award", "Dancing Genius Award", "Battle Cry Award", "Best Wuxi Dialect Learner Award", but can be able to win "Social Mater Award". (This rule does not apply to Gold, Silver and Bronze Medalists of WT Grand Slam G1 Qualification)
- e. Like Count and Voting Count Gathering date: 27th January 2018 (Beijing Time) WT Grand Slam Ceremony.
- E. Award Announcement Date:

27th January 2018 (Beijing Time) WT Grand Slam Ceremony

- F. Awards Setting
  - a. Perfect Leggy Award
    - 1. Award Prize: \$3000/person.
    - 2. Number of Winners: 1 male athletes, 1 female athletes.
    - 3. Entries requirements:

Amount: 5 photos of participants.

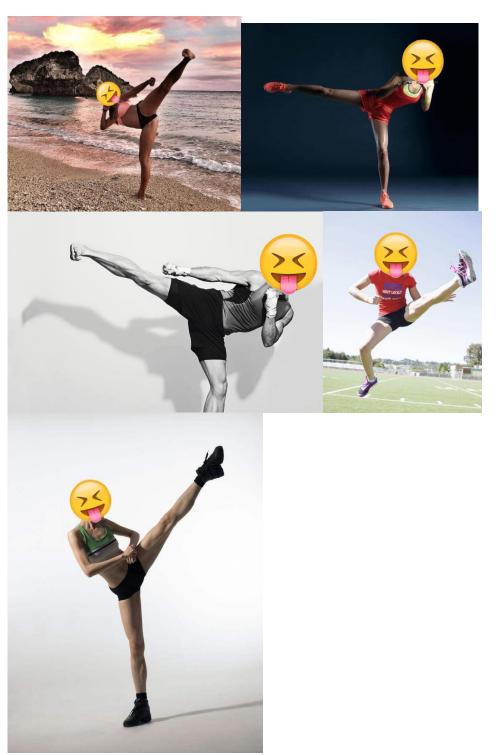
Size: Minimum size of each photo file is 2 megabytes.

Format: .jpg.

Content: Kick moves with uncovered legs.

Dress code: Fashion or Swimsuit.

# 4. Entires Examples: For reference only.



b. Best Style Award

1. Award Prize: \$2500/person.

2. Number of Winners: 1 male athletes, 1 female athletes.

3. Entries requirements:

Amount: 5 photos of participants.

Size: Minimum size of each photo file is 2 megabytes.

Format: .jpg.

Content: Fashion and Smart full body shot.

Dress code: Fashion or Formal or Smart Casual.

4. Entires Examples: For reference only.



- c. Funny Selfie Award
  - 1. Award Prize: \$2500/person.
  - 2. Number of Winners: 1 male athletes, 1 female athletes.
  - 3. Entries requirements:

Amount: 10 photos of participants.

Size: Minimum size of each photo file is 2 megabytes,

Taken by mobile phones.

Format: .jpg.

Content: 1. Selfie of funny faces

2. Selfie of funny moves

Selfies can be exaggerated, ridiculous and funny, but no erotic nor violent content is permitted

#### d. Dancing Genius Award

- 1. Award Prize: \$2500/person.
- 2. Number of Winners: 1 male athletes, 1 female athletes.
- 3. Entries requirements:

Amount: 1 video clip of participants.

(video is shot and produced by participants)

Size: Minimum Resolution requirement of Video: 720p.

Length of video: no longer than 1 minutes.

Format: .avi, .mp4, .mkv.

Content: Participants mock the dance moves from the official WT Grand Slam Promotional Video clip.

- 4. WT Grand Slam Promotional Video Clip will be release via official channel.
- e. Best Wuxi Dialect Learner Award
  - 1. Award Prize: \$2500/person.
  - 2. Number of Winners: 1 male athletes, 1 female athletes.
  - 3. Participating requirements: the official cameraman will take video of each participants during the tournament for mocking an official Wuxi Dialect. No entry is required.
- f. Social Master Award
  - 1. Award Prize: \$3000/person.
  - 2. Number of Winners: 1 male athletes, 1 female athletes.
  - 3. Participating requirements: Participate all of the other 6 Special Awards.

#### G. Essencial Notices

- a. All eligible candidates choose to participate these special awards of their own will.
- b. All entries must follow the entires requirement of each special award, and must be submitted by participants.
- c. All entries must be noted with the name of participating special award and participants' name.
- d. All entries' copyright goes to GSOC.

- e. All eligible candidates can participate all 7 special awards, but only can be awarded once. If a participant is positioned at the 1st place among serval special awards, this participant can only be awarded with one award(the award with highest award prize), and the vacancies of other awards will be filled in order of precedence based on the "Awards Selection Rules".
- f. The award prizes of Special Awards will be taxed based on the Tax Law of People Republic of China. The after-tax prize will be issued to award winners by GSOC via Bank Transfer, and the award winners need to provide according bank account and other required informations to GSOC. There will be an official notification email sent to award winners with all of the essential details and requirement.
- g. Organizing Committee of World Taekwondo Grand Slam Champions Series (GSOC) reserves right of all interpretation of "2017-18 Season World Taekwondo Grand Slam Champions Series

#### H. Contact Information

For any questions or enquires about 017-18 Season World Taekwondo Grand Slam Champions Series Special Awards, please contact the representative from GSOC for assistance.

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