



# World Taekwondo

## 4-Year Recognition System for 2017-2020

### - Details & Procedure –

#### 1. List of WT-recognized product items

Product
Kyorugi competition uniform / Poomsae competition uniform, including belt
Head protector / Mask head protector
Hand protector
Trunk protector
Forearm guards / Shin guards / Groin guard
Mat
Poomsae competition scoring system
PSS (protector & scoring system for trunk & head, including sensing socks)

\* As per annual recognition fee and the detailed recognition procedure, please contact WT Marketing Dept. at [marketing@wtf.org](mailto:marketing@wtf.org) for detailed info.

\* Evaluation fee is to be paid for the new product items that any company applies for WT recognition.

\* The WT may conduct a conformity test to the product items that have been recognized by the WT of the existing WT-recognized companies during the period of the signed contract, if deemed necessary.

#### 2. Recognition fee discount system for 4-year recognition period for 2017-2020

*Discount in the third contract year and the fourth contract year mentioned below shall not be provided unless a company signs at least 3-year contract or 4-year contract at one time during this 4-year period. Calculation of the length of any contract in this 4-year period shall not be counted in the next 4-year period.*

- 1) Companies to sign recognition contract 2017-2020



1-year contract (till Dec. 31, 2017)	2-year contract (till Dec. 31, 2018)	3-year contract (till Dec. 31, 2019)	4-year contract (till Dec. 31, 2020)	Contract year
Full payment	Full payment	Full payment	Full payment	1 <sup>st</sup> year
	Full payment	Full payment	Full payment	2 <sup>nd</sup> year
		15% discount	15% discount	3 <sup>rd</sup> year
			25% discount	4 <sup>th</sup> year

\* Recognition fee for each contract year may be paid in installments.

2) Midway entering companies to sign recognition contract from 2018, 2019 or 2020

Contract year	1-year contract (from 2018 or 2019 or 2020)	2-year contract (from 2018 or 2019)	3-year contract (from 2018)
	Full payment	Full Payment	Full payment
		Full payment	Full payment
			15% discount

### 3. Benefits for recognized companies

1) Categorization formula of recognized companies:

$$\frac{(\text{Sum of 2015 recognition fee} + \text{2016 recognition fee}) - \text{accumulated arrears}}{2} = \text{Company Value}$$

2) Company Value: Result of categorization formula above

Category A: Companies whose value are in top 25% among values of all companies

Category B: Companies whose value are in mid 50% among values of all companies

Category C: Companies whose value are in low 25% among values of all companies

Value	Sub-category	
A (top 25%)	A+	Highest value among A category
	A	
B (middle 50%)		
C (bottom 25%)	C+	
	C	Midway entry
	C-	Lowest value among C category

3) Benefits for recognized companies by company category



(1) To all companies, including midway entering new companies:

Brand logos will be included in the 2-page collective ads for WT-recognized companies on the annual WT magazine.

(2) Specific benefits by company category

Benefit		Logo exposure at WT office	Discount on additional ads on WT annual magazine	Discount for promotional booth at WT promoted championships	Discount or Exemption for Testing Fee	1 free room during WTGP Final & WT Gala Awards
Company category						
A	A+	○	1-page free ad (except covers or inside covers)	1 free booth	Exemption	○
	A	○	50%	50%	50%	○
B		○	30%	30%	30%	X
C	C+	○	20%	20%	X	X
	C	○	X	X	X	
	C-	○	X	X	X	

*\* In case A+ company is offered 1 free booth as the PSS provider of the pertinent WT-promoted event, still the company will be offered one additional free booth if the company wants*

#### 4. Specifications and size chart of WT-recognized products:

Separately sent to newly applying companies

#### 5. Application for new product items or application for recognition by new Companies

1) Submission of LOI: The company should first submit **Letter of Intent (LOI)** to the WT Marketing Department at [marketing@wtf.org](mailto:marketing@wtf.org)

2) Documents to be submitted to the WT

- (1) Detailed company info (only in case of newly applying companies)
- (2) Detailed specifications of the pertinent product items applying for WT recognition



- (3) Copies of CE approvals (certificates)
  - (4) Any other technical and industrial certificates issued by the pertinent national or regional authorities
  - (5) Mats or Poomsae competition scoring system: List of international competitions where the product was used among the events listed in the WT Events Calendar
- 3) The newly applying companies should send the product samples to the WT office at 5<sup>th</sup> Fl., Kolon Bldg., 15 Hyoja-ro, Jongno-gu, Seoul, Korea 03044 as below:
- Kyorugi competition uniform: One Kyorugi competition uniform (jacket, pants and belt), size 180cm
  - Poomsae competition uniform: Five (5) (Cadet Male and Female / Junior & Senior Male and Female / Master) (jacket, pants and belt) size 180 cm
  - Head protector: red, blue / size M
  - Mask head protector: red, blue / size M
  - Hand protector: size M
  - Forearm Guards, Shin Guards and Groin Guard: size M (male & female in case of groin guard): size M
  - Mat: one (1) sets of blue and red piece each for 1m x 1m and another piece for 0.8 m x 0.8m (as the taekwondo competition court is octagonal)
- 4) The company should transfer the set amount of evaluation fee to the following WT bank account for the evaluation of product items applying for WT recognition by the WT Technical Committee and inform the WT at [marketing@wtf.org](mailto:marketing@wtf.org) of the remittance

Bank name: KEB Hana Bank

Account number: 548-910001-08032

Swift Code: KOEXKRSE

Holder of account: WORLD TAEKWONDO FEDERATION

Bank address: Gyeongbokgung-yeok Branch,

130, Sajik-ro, Jongno-gu, SEOUL, KOREA Postal Code: 03170

Bank Tel: 02-735-1111

*\*Companies which are interested in applying for WT recognition after January 1, 2017 are requested to contact the WT Marketing Dept, at [marketing@wtf.org](mailto:marketing@wtf.org)*