

PARTNERSHIP WORKSHOP _ Outline

WTF Events, Why & How Bid?



Overview

- Schedule:
 - Day 1: June 28 (Tue), 13:00 – 18:30 / Day 2: June 29 (Wed), 09:00 – 13:00
- Venue:
 - **Salle de conférence Bleue & Verte**, 2nd Floor, Maison du Sport International (MSI) in Lausanne, Switzerland

* For more information, please refer to following link.

http://www.msi-lausanne.ch/cms/index.php?option=com_content&view=article&id=8&Itemid=117&lang=en

Background

The World Taekwondo Federation (WTF) has initiated an innovative host city selection process which will allow the WTF to enter into a dialogue with potential bidders (“Partners”) in order to ensure that the WTF Events fit into a city’s long-term development agenda.

In this sense, the WTF organizes the Partnership Workshop under the theme of “WTF Events, Why and How Bid?” to provide an opportunity for the WTF and potential bidders to understand and clarify each other’s expectations and objectives from the earliest stage.

The workshop will cover following 34 WTF Events between 2017 and 2021 which are open to bid.

| Name of the Event | Year |
|---|--------------------------------|
| WTF World Taekwondo Championships* | 2019, 2021 |
| WTF World Taekwondo Grand-Prix Series (1, 2, 3) and Final | 2017, 2018, 2019, 2020**, 2021 |
| WTF World Taekwondo Junior Championships | 2018***, 2020 |
| WTF World Taekwondo Cadet Championships | 2017, 2019, 2021 |
| WTF World Taekwondo Poomsae Championships | 2018, 2020 |
| WTF World Taekwondo Para Championships | 2017, 2019, 2021 |
| WTF World Taekwondo Team Championships | 2017, 2018, 2019, 2020, 2021 |

* The 2017 WTF World Taekwondo Championships have already been awarded.

** In 2020, there will only be WTF Taekwondo Grand Prix Final.

*** The host of the 2018 WTF World Taekwondo Junior Championships will also have the right to organize the WTF Qualification Tournament for the 2018 Youth Olympic Games.

Objectives

- To educate bidders on the WTF’s new concept and process
- To outline the WTF’s operational requirements for host cities
- To share information on the benefits and the commercial opportunities for cities hosting WTF Events

Moderator: Mr. Jon Tibbs (Chairman of JTA)

| Day | Time | Contents | Speaker |
|---------------------------|-------|---|--------------------------------------|
| Day 1 (Jun 28, Tue) | 13:00 | Coffee and networking | |
| | 14:00 | Welcoming ceremony - Welcome speech and introduction of the WTF - Introduction of the workshop schedule and program | WTF Moderator |
| | 14:25 | Changing environment in international sporting events - How new approach to bid process can enable the right-holders and cities to bring success | IOC |
| | 14:40 | Why bid for WTF events? - Overview of WTF events - Social and economic values of WTF events - Impact studies on WTF Event - Case of WTF Grand Prix Final 2015 | WTF Sportcal |
| | 16:10 | Coffee break | |
| | 16:30 | Case studies - Taekwondo events with commercial opportunities - Taekwondo events with partnership opportunities | Previous Event Organizers |
| | 17:00 | How bid for WTF events? (WTF) - Phase 1: Submission of LOI and Partnership Workshop - Phase 2: Submission of bid file - Phase 3: Bid city presentation and selection of the host city - Phase 4: Signing of Host City Contract | WTF |
| | 17:30 | Questions and answers; bid process | Moderator |
| | 17:50 | Discussions - How the cities and the right holders can be mutually benefitted from organizing? | Moderator |
| | 18:30 | Wrap-up | |
| | 19:00 | Networking dinner hosted by the WTF | |
| Day 2 (Jun 29, Wed) | 09:00 | Coffee and networking | |
| | 09:30 | Organizing WTF events - Organizational process and timeline - Entries and registration - Venues - Competitions and event schedule - Equipment and technical services - Travel, accommodation, per diem and meals - Ceremonies and sport presentation - Official meetings - Medical and doping - Volunteers | WTF |
| | 11:10 | Coffee break | |
| | 11:30 | Organizing WTF events - Broadcast and communication - Marketing program | WTF |
| | 12:30 | Questions and answers; organizing WTF events | Moderator |
| | 13:00 | Wrap-up | Moderator |
| | 13:10 | Networking lunch hosted by the WTF | |

* The program is subject to change.

Registration

- To register, please find the *Letter of Intent (LOI)* at the following link and submit it to WTF Bid & Event Project Team (bid@wtf.org) **by no later than June 15**.
<http://www.worldtaekwondofederation.net/wp-content/uploads/2016/05/Letter-of-Intent-LOI-Form-2016-May-25.docx>
- The registration is free of charge but all the participants need to cover their own travel and accommodation costs.
- As spaces are limited, early registration is required and the total number of delegates of each group may be limited.
- Should you require an invitation letter, please send us your request via e-mail (bid@wtf.org) with your full name, organization and position.

Accommodation

- All participants are requested to make their own arrangements.
- Hotels near the workshop venue are as follow:
 - Hôtel Bellerive (<http://www.hotelbellerive.ch/bellerive-3-star-hotel-in-lausanne-en3.html>)
 - Hotel 46A (<http://en.46a.ch/>)
 - Mövenpick Hotel Lausanne (<http://www.movenpick.com/en/europe/switzerland/lausanne/hotel-lausanne/overview/>)
- For more information on the hotel location, please refer to following link.
<https://drive.google.com/open?id=1dxziDCUZGCFq69MSjn505vmAu2A&usp=sharing>

Contact Information

Should you have any inquiries, please do not hesitate to contact **WTF Bid & Event Project Team**.

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