# **MAYUMI PEJO SPENCE**

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**Employment** 

### 2016-Current USA Taekwondo

Colorado Springs, CO

Director of High Performance

- Create the structure to identify talent and pathways for sustained competitive excellence leading to Olympic Gold medals.
- Developed and implemented national points ranking system.
- Introduced the US Athlete Academy providing training and financial support for athletes of all levels.
- Grew US Olympic Committee funding from 2016 to present 214%
- Implemented a bonus structure financially rewarding athletes for international success.
- Established the first US Center for Excellence, a regional talent identification program cultivating grass roots athletes and introducing them into the high performance pipeline.

#### 2005-2016 Colorado Dallas, LLC

Jefferson, CO

Owner/Marketing Director

- Coordinated more than 7 trade shows a year in Las Vegas, Atlanta, and Denver in charge of planning, advertising, logistics and sales.
- Direct interaction with customers and prospects regarding sales and customer inquiries.
- Negotiated the design and updating of company's web site.
- Design advertising materials for publication using Photoshop and Power Point.
- Support aid for scheduling, order processing, and accounting functions using Peachtree software.

### 1995-2004 United States Taekwondo Union

Colorado Springs, CO

Tournament Committee Chairperson

- Coordinated more than 6 yearly events with up to 10,000 attendants in conjunction with National Events Director resulting in up to a \$15 million economic impact on host city.
- Attended numerous event site inspections across the United States to determine appropriate settings and event preplanning.
- Directed a committee of up to 20 members.
- Oversaw daily operations of tournament events and troubleshooting while maximizing efficiency of event while maintaining fair play.
- Involved in determining outcome of arbitration disputes regarding protests of match results.

### 1993-1995 Lazarus Department Stores

Columbus, OH

• Part-time sales associate while full time college student.

Education

**Ohio State University** B.S.B.A. Marketing, June 1997

Columbus, OH

# Achievements\_

- 1988 Olympic Taekwondo Bronze Medalist, Seoul, Korea.
- 1992-1998 Instructor at Ohio State University Taekwondo Club.
- 1996-2000 U.S. Taekwondo Union Women's Committee Vice Chairperson.
- 2000-2004 U.S. Taekwondo Union Athlete Advisory Committee Secretary.
- 2001 Women's National Team Coach, World Taekwondo Championships, Jeju, South Korea.
- Founded Female Athletes Camp, a grassroots program for female Taekwondo practitioners to have access to training sessions with Olympians as mentors.
- Current member of U.S. Olympians Alumni Association.