

John Cullen

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### **Education**

Ph.D. 'National identity in mediated international sport' (2020).

MSc. International Event Management (2015).

PG Cert. Sport Management (2013).

BA (hons) Business Studies (1999).

### **Current role (2017 – present)**

Director of Broadcast Operations and Planning for World Taekwondo. Responsible for the live televised production and distribution of all Olympic ranking events. Creating standards of production, broadcast and commentary for international stakeholders including OBS, Olympic Channel, BBC, Spring Media and over forty international TV rights holders.

### **BBC Television**

Live lead commentator at:

The Olympic Games in 2008, 2012, 2016, 2020 for Taekwondo.

Wimbledon Tennis Championships 2018, 2019.

Sport Relief commentator/ presenter 2016.

### **Olympic Broadcasting Service**

Live lead commentator for:

Taekwondo, Boxing and Wrestling at Rio 2016 Olympic Games

Taekwondo, Tennis and Karate at the 2020 Olympic Games

Tennis at the Tokyo 2020 Paralympics

**Eurosport TV** Lead TV commentator for all Olympic UWW Wrestling events 2010 - present

### **Olympic Channel**

Live lead commentator at:

2014 Youth Olympics Taekwondo + Wrestling

2016 World Games for Kick boxing, Muay Thai and Sambo

2018 Youth Olympics Taekwondo

2022 World Games for Jujitsu

2022 All five World Taekwondo Grand Prix events and World Championships

### **International Sporting Career**

Former GB Team Captain Taekwondo [www.caledoniantkd.com/john\\_cullen.htm](http://www.caledoniantkd.com/john_cullen.htm)

### **Academic & Awards**

Alumnus of the year 2010

Glasgow Caledonian University lecturer in International Sport Management (2019 – 2021).

Winner of three GCU Teaching Awards 2020

<https://www.gcu.ac.uk/currentstudents/news/studentnewsjullenteachingawards>

<https://www.heraldscotland.com/news/19469162.olympics-2021-scottish-bbc-taekwondo-commentator/>

<https://www.pressreader.com/uk/sunday-express-1070/20210801/282312503111963>

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