



# Minutes

4<sup>th</sup> WT Sustainability Committee Meeting (Conference call via Microsoft Teams)

May 23, 2024 | 19h00 (Local time in Seoul, Korea | GMT+9)

Attendees: Jamie Lee Carpenter (Chair), Nellys Rios (Vice Chair), Dr. Ing Alioune Badara Traore (Member), Maria Skryabina (Member), Jerry Ling (Senior Director Planning & Finance), Paul Kim (Coordinator Planning & Finance), Claudia Cardenas (Coordinator MRD), and Daniel Cade (Sustainability Consultant)

## 1. Call Meeting to Order and Welcoming Remarks

*Ms. Jamie Lee Carpenter, as Chair, welcomed all members for the 4<sup>th</sup> meeting of the Sustainability Committee.*

*Four (4) members attended the meeting; thus, the quorum was established.*

## 2. Approval of the Minutes

*Mr. Daniel Cade asked the committee to approve the Minutes of the 3<sup>rd</sup> Sustainability Committee Meeting on February 1<sup>st</sup>.*

*The Minutes were approved by the Committee.*

## 3. Overall Progress Report

### a. MNA Case Studies

*Ms. Claudia Cardenas opened by sharing the results of last year's Sustainability Awards and that the top three teams in each category, including Nepal, will be used for the MNA Case Studies. She also added that there will be a standardized template based on Sustainable Development Goals, Impacts, Keywords, Pictures, and Resources.*

*Ms. Cardenas reported that the WT Council recently approved the new MNA ranking criteria and that 5% of the total points have been allocated for Sustainability.*

*Mr. Cade asked for clarification on how the points were allocated for sustainability in correlation to the Sustainability Awards.*

*Ms. Cardenas explained that the Sustainability criteria are based on the Sustainability Awards and that the first place in each focus area will get 5 points, the second place will get 3 points, the third place will get 1.5 points, and MNAs that make a submission will get*



one point for participation.

**Mr. Cade** emphasized that the main goal of the MNA case studies is to highlight the achievement of the MNAs and that the studies can inspire other MNAs.

**b. WT Sustainability Working Group**

**Mr. Cade** explained that he had visited the World Taekwondo headquarters in March to host a Sustainability Workshop with the main objective of creating the World Taekwondo Sustainability Working Group. The Group will be comprised of a member from each department to implement the Sustainability Strategy.

**Mr. Cade** added that the workshop included topics on Sustainable Event Management, Inclusive Communications, Gender Equality, Commercial Sustainability, Social Impact, Sports for Nature, Mental Health, and Education. Each topic was linked to activities that support the Sustainability Strategy and World Taekwondo's impact.

**Mr. Cade** shared that the first Working Group meeting will take place on June 4.

**c. Environmental Sustainability**

**Mr. Cade** reported that World Taekwondo has been calculating emissions for 2022 via One Carbon World, and this will act as a baseline moving forward. World Taekwondo will be reworking the travel policy, but henceforth, World Taekwondo will also focus on events by improving transport distance, equipment material, supply chain, and more.

**Mr. Cade** added that as for World Taekwondo partners, it will focus on finding sustainable methods for receiving raw materials, packaging for materials and equipment, energy usage, and more.

**d. Gender Equality**

**Ms. Cardenas** explained that the team has been developing a report that delved into the percentage of females that World Taekwondo has in athletes, referees, coaches, and staff, and it revealed there was a low percentage of females in both World Taekwondo and MNAs.

**Ms. Cardenas** highlighted that the next steps were based on governance (e.g. quota), education (e.g. female leadership course), and promotion (e.g. gender equality ambassador).

**Mr. Jerry Ling** reported on the establishment of a Governance Advisory Group, which will look into World Taekwondo statutes and consider implementing gender parity in the 2025 elections, among several agendas.

**e. Mental Health**

**Ms. Cardenas** shared that the Mental Health report was published on World Health Day



on April 7, and reported the following:

- Males score lower in anxiety and depression than females.
- 26 to 31 years old had higher psychological distress, anxiety, and depression.
- Kyorugi athletes had higher levels of disordered eating and Poomsae athletes had lower levels of disordered eating.
- Athletes in the pre-competition phase faced higher anxiety levels.
- Athletes with injury showed higher psychological disorders, stress, anxiety, and depression.

**Ms. Cardenas** continued by explaining three main projects to follow up with the results:

- First is building a flagship education project.
- Second is to have an ambassador program for mental health.
- Third is further research and collaboration.

**Ms. Cardenas** emphasized the importance of disordered eating as Taekwondo is a weight-based sport, so World Taekwondo will need to create nutritional guidelines to its support athletes.

**Ms. Nelly Rios** added that self-regulation techniques should also be considered and gave an example of a course in PATU in July where coaches will be taught a “course of action” to take in case they have a complaint.

**Ms. Cardenas** agreed that such programs would be helpful for World Taekwondo.

#### f. Sustainable Event Management

**Mr. Cade** explained that World Taekwondo will be going beyond calculation emissions for the headquarters and will calculate emissions for events.

(Mr. Cade showed a graph with the pros and cons of sustainable event management tool providers.)

He suggested creating a tailored version for Taekwondo that takes into account the pre-event, the build-up to the event, and during the event.

**Ms. Maria Skryabina** emphasized the importance of utilizing SNS to let the audience know what World Taekwondo is doing as many are not aware of its work, which in turn does not help motivate people to change.

**Mr. Cade** agreed and suggested a soft approach to attract more people to this movement and find ways to incentivize host cities.

#### 4. Discussion

(None)



## 5. Other Matters

**Mr. Paul Kim** shared that World Taekwondo will be announcing the Sustainability Awards 2024 in May, and requested the committee to look over the announcement letter. He also shared important dates, which include:

- September 4: Start accepting applications.
- November 20: Winners will be announced
- December 15: Winners will be invited to Taiyuan, China

**Mr. Ling** added that September 4 is Taekwondo Day and that the award criteria will be sent for review at a later date.

**Mr. Ling** shared that in commemoration of the 30<sup>th</sup> anniversary as an Olympic sport, World Taekwondo will be hosting an Olympism and Peace Forum on October 1<sup>st</sup>. Sports institutions, universities, and students will be invited to engage with the topics on Olympism, and details will be shared at a later date.

## 6. Next Committee Meeting

*The next Committee Meeting will be held on 22 August at 19:00 KST.*

## 7. Closing of Meeting

*The meeting was adjourned by the Chair.*